

# RESOURCE GUIDE FOR FREELANCERS AND SIDE HUSTLERS

*A list of resources that entrepreneurs can utilize to step up your game and earn more:*



## SOCIAL MEDIA

Leveling up your social media platforms is easy with free softwares and a little planning. Create graphics to promote your content, engage followers and direct them to your profile. Having a social media plan is key so you can plan out content, implement strategies, and track results.

### *Resources for designing:*

- [Canva](#)
- [Visme](#)
- [Easil](#)

### *Resources for planning:*

- [Hootsuite](#)
- [Sendible](#)



## WEBSITE

A website is vital to the success of any business or brand. This is where you can direct traffic from other outlets and have all of your content in one place. Always keep the user experience in mind, and make sure it's easy to use and access.

### *Resources for websites:*

- [Wix](#)
- [Wordpress](#)
- [Weebly](#)



## TASK MANAGEMENT

Competing to-do's and tasks can become overwhelming as a business owner. For the success of your brand and team, use a task management software to keep everyone in check.

### *Resources for task management:*

- [Asana](#)
- [Basecamp](#)
- [ClickUp](#)

For more tips and resources, download "The Complete Brand Builder Workbook" at [boguesgroup.com/workbook-and-guides/](https://boguesgroup.com/workbook-and-guides/).

